

Fabian Hänle Executive Profile



International executive with CEO and CSO experience Germany · China · North America

September 1987	born in Albstadt, Germany
2007–2010	Cooperative studies in International Business, DHBW (Germany), and University of California, Santa Barbara (USA)
2010	Sales & Market Development North America, Blickle Canada / USA
2010–2013	Export Area Manager Asia-Pacific, Blickle Group
2013–2021	CEO Blickle China – established and scaled Blickle’s China country organization from greenfield to market leadership in China
2015	Mandarin-Chinese – business fluent (HSK 5)
2018	Executive MBA, Mannheim Business School (Germany) and Shanghai Tongji University (China)
2021	Doctorate (PhD), University of Antwerp, focus: Internationalization of Chinas Hidden Champions
2022–2024	Strategic mandates for selected companies incl. Blickle and FATH
Since 2024	Chief Sales Officer (CSO), Member of the Executive Board and authorized signatory of FATH Group

Thought Leadership & Strategic Networks

- Author of the books Wirtschaftserwachen (2024) and The Secrets of China’s Success (2024)
- Keynote speaker at CEO, world-market-leader and business forums in Europa and China; selective executive-education teaching at Antwerp Management School
- Participation in high-level economic delegation formats in Europe and China, including exchanges with China’s Ministry of Commerce (MOFCOM) and Vice Minister Ling Ji