

Fabian Hänle CV



Executive Board Member, Chief Sales Officer

September 1987	born in Albstadt, Germany
2007–2010	Cooperative studies in International Business, DHBW (Germany), and University of California, Santa Barbara (USA)
2010–2013	Export Area Manager Asia-Pacific, Blicke Group
2013–2021	CEO Blicke China – established and scaled Blicke’s China country organization from greenfield to market leadership in China
2015	Mandarin HSK 5 (C1, business fluent)
2018	Executive MBA, Mannheim Business School (Germany) and Shanghai Tongji University (China)
2021	Doctorate (PhD), University of Antwerp, focus: Internationalization of Chinas Hidden Champions
Since 2022	Founder Dr. Hänle & Partners Consulting, advisor to selected firms including Blicke and FATH; author of two books (2022 – 2024)
Since 2022	FATH Group: Strategic Advisor to the ownership (2022 – 2024); CSO and Executive Board Member (since 2024)

Publications & Public Roles

- Author of the books *Wirtschaftserwachen* (2024) and *The Secrets of Chinas Success* (2024)
- Professor, Adjunct Faculty, Antwerp Management School (since 2024)
- Contributions and interviews in *Handelsblatt*, *WirtschaftsWoche* and other media
- Participation in economic policy dialogues at head-of-state and ministerial level – incl. CEO formats with President Macron and former Federal Minister Karliczek, as well as delegation talks with Walter Döring, Heinrich v. Pierer and China’s Ministry of Commerce (MOFCOM)